Headline	Green effort by companies		
MediaTitle	The Star		
Date	28 Apr 2012	Color	Full Color
Section	Metro	Circulation	304,904
Page No	24	Readership	1,026,812
Language	English	ArticleSize	320 cm ²
Journalist	N/A	AdValue	RM 14,845
Frequency	Daily	PR Value	RM 44,535



Green effort by companies

Project sees 25 cengal trees planted at Bukit Hari or manager of corporate affairs and communications. Newscale

VER 20 organising committee members of the 25th World Gas Conference (WGC2012), International Gas Union (IGU) and Malaysian Gas Association (MGA) recently planted 25 cengal trees at Bukit Hari, Forest Research Institute Malaysia (FRIM) as part of the "Let's Meet and Green" Project.

WGC2012 is working with the Convention Malaysia Exhibition Bureau (MyCEB) and FRIM, as part of its corporate social responsibility programme.

The project is aimed at supporting MyCEB's efforts in recognising the government's vision to offset 40% of carbon emissions by

Throughout WGC2012, which will be held in Kuala Lumpur from June 4 to 8, some 5,000 industry delegates, trade visitors and exhibitors will be given the opportunity to contribute a minimum of US\$10 (RM30) towards the programme.

Participating in the tree-planting were IGU president Datuk Dr Abdul Rahim Hashim, WGC2012 various department heads.

Also present were MyCEB sen- and above. and communications Nuwal tinuous logging, the native spe-Fadhilah Ku Azmi and FRIM cor- cies, including cengal would porate management unit head become extinct unless rehabili-Norhayati Nordin.

The exercise was held in con-Day celebration.

"The 'Let's Meet and Green' future global growth."

aspects of the energy and natural furniture, cabinet and flooring," gas industries. WGC2012 will explore the possibility of integrating renewable gas into natu-

ral gas, new technologies and innovation that will enable the consumption of less primary energy, and gas as fuel for natural gas vehicles," said Abdul Rahim.

"Last year, we planted over 2.400 trees with contributions of over RM150,000 from various corporations," said Norhayati.

According to FRIM forest plantation programme head Dr Ahmad Zuhaidi Yahya, cengal (Balanocarpus hemii) is the most durable timber species in the

CEO Zahariah Abdul Rahman and Malaysian tropical forests, with logs of sizes 40cm in diameter

With the current rate of contation works were undertaken.

"We hope that by planting the junction with the World Forestry species, it will help maintain the population, ex situ (off site) conservation and prevent the extincproject ties in with the overall tion of the species. On the dura-WGC2012theme, 'Gas: Sustaining bility and value of its timber, various products can be manu-"Sustainability is critical in all factured including high quality Dr Ahmad Zuhaidi said.

> FRIM has been involved in the planting of *cengal* since the early 1930s, but due to its slow growth, the stands have reached the medium-sized timber trees ranging from 30 to 50cm diameter at breast height.

The species were formerly planted under nurse trees. However, with the recent advances in planting stock production, selected seedlings are being planted in areas with large

The growth of the species is currently being monitored in various parts of Bukit Hari in

Headline	Green effort by companies		
MediaTitle	The Star		
Date	28 Apr 2012	Color	Full Color
Section	Metro	Circulation	304,904
Page No	24	Readership	1,026,812
Language	English	ArticleSize	320 cm ²
Journalist	N/A	AdValue	RM 14,845
Frequency	Daily	PR Value	RM 44,535



After a hard day of work: Rahim (centre) with WGC2012 staff and MGA employees at the tree-planting ceremony.